



Climate Light Limited T/A Gardenadvice

Register your interest in share sale of Climate Light Ltd

Statement:

This document serves as an invitation for interested parties to express their interest in purchasing shares in a potential share issue of ordinary traded shares in Climate Light Limited, company number **09913602** anticipated to occur at the end of 2024 or early 2025.

Please note that this is not an offer document for the sale of shares, but rather an invitation for registered parties including individuals to indicate their interest. To qualify, all parties including individuals must demonstrate an understanding of investments in small private limited companies, acknowledge the associated risks, and accept that the total investment may be lost due to unforeseen circumstances and outside influences beyond the control of the company's directors and employees.

To register your interest and receive updates, please [click here](#). Thank you.

- **Company Overview:**

- Set up to develop R&D projects in Biotechnology and AI using consultancy activities with clients in retail and commercial horticulture and agricultural sectors to provide funding and data especially on climate change
- Retail and commercial side of the business funding current R&D projects
- Currently main R&D projects are focused on Biotechnology involving mycorrhizae and mycelium plus research and development on AI agents

- **Company Background:**

- Started as gardenadvice.co.uk in 1999.
- Became a limited company Climate Light Ltd in 2015.
- Provides services worldwide in retail and commercial horticulture and agriculture ; reopening 7 local country offices post-pandemic at the end of 2014 and early 2025

- **Business Model:**

- Proven retail and commercial model centred around horticultural and agricultural courses/education, memberships, plant sales and consultancy, primarily through the MyGardenTeam system and other membership models.
- The model ensures ongoing individual client sales and low customer

acquisition costs.

- Currently expanding to increase turnover and increase existing profitability.
- Funding on going R&D projects

MyGardenTeam System retail and commercial

- **MyGardenTeam Membership System Retail:**
 - Over 3,000 active members are currently enrolled
 - Members forecasted to spend between £250 to £2,000 over the next 12 months.
 - Online horticultural advice through Apps
 - Retail gardening courses
 - Retail Plant sales
 - Retail ongoing support and consultancy
- **MyGardenTeam Membership System Commercial:**
 - Providing local gardener membership in the UK
 - Advertising
 - Training courses
 - Landscape and planting design service
 - Wholesale plant sales
- **MyGardenTeam Corporate gardening club**
 - Designed for large commercial organisation
 - Workshops
 - Team building
 - Co Branding with GardenAdvice
 - Gardening discounts for employees
 - Health and wellbeing Workshops
 - Community projects
 - Environmental consultancy
- **Retail Plant Delivery System:**
 - Retail plant sales system In-house delivery service charging £25 per delivery.
 - A specialist delivery system ensures plants, especially larger ones, arrive in good health.
- **Advertising Business:**
 - Company operates an online and offline targeted advertising model for clients involved in the homes and gardens section mainly in the UK
- **Financial Overview:**
 - Low debt, with the only notable debt being the director's loans.
 - Business developed over 20+ years resulting in low operational debt and low admin costs.
 - Current shareholding mainly held by Directors
- **Research & Development**
 - R&D section focused on AI and biotech, specialising in mycorrhiza development and applications.

- **AI**
- Development of AI agents, mainly on the OpenAI platform, focusing on:
 - Automating tasks and assisting customers from several data sources
 - Improving efficiency in customer service, planning, administration, and content creation
 - R&D support for existing information, generating brain storming conversations, and summary of research results.
- Integration of AI agents into business processes, including:
 - Content creation for social media and advertising based on trending internet content
 - Administration, such as combining accounting systems and streamlining workflows
- Use of AI agents to assist retail gardening clients:
 - Personalized advice for garden planning based on user goals, weather, and seasonal data
 - Providing relevant and ongoing support for users
- **Biotech**
- Research and Development initiatives in our Biotech:
 - Packaging development using waste materials combined with mycelium to create sustainability produces mainly plant pots
 - Exploring how mycorrhizae can be used to form networks with plants to promote pest control and accelerated growth
 - AI agents assisting in research to understand chronic stress, plant health, and light spectrums for pest management
- **Future Plans:**
 - Involved in advanced negotiations with the French government to move R&D and core operations to France on a joint project.
 - Aiming to access 1.5 million Euros of EEC funding in collaboration with French universities and French government agencies to continue our R&D efforts in Ai and Biotech